



The Williamson Group



Media Management

KATHY WILLIAMSON

THE WILLIAMSON GROUP

is a team of experienced professionals with backgrounds in journalism, public relations, visual arts, broadcasting, photography, video, film, social media, marketing, event planning and more.

Some of our popular services include:

- Electronic Press Kits (EPKs)
- Social Media: Set-up and Basic Training
- Website: Set-up and Design
- Graphic Design: flyers, business cards, brochures, menus, logos
- Newsletters (digital and print)
- Public Relations and Brand Marketing
- Interview Coaching and Image Consulting
- Development of core messages and sound bites
- Event Planning and Staffing
- Biographies and Resumes
- Copywriting, Proofreading, Transcribing and Ghostwriting
- Blog: Set-up and Basic Training
- Skype and You-Tube: Basic Training

Office 310.272.9693 • *Cell/Text* 323.574.9750
Email: kathywmson@gmail.com • *Skype:* kathywmson
Facebook: kathywmson • *Twitter:* kathywilliamson